

Leadership Excellence and Administrative Creativity Strategies

Course Outline

Module 1: Introduction to Strategic Leadership

- Definition and Importance of Strategic Leadership
- Understanding the role of strategic leadership in business success
- Differences between operational and strategic leadership
- Key Responsibilities of Strategic Leaders
- Visionary thinking
- Long-term planning
- Aligning organizational goals with strategy
- Vision, Mission, and Values
- Crafting a Compelling Vision
- How to define and articulate an inspiring vision for the organization

Module 2: Strategic Thinking and Decision-Making

- The Process of Strategic Thinking
- Identifying challenges and opportunities in the business environment
- Using creative and critical thinking for strategic insight
- Strategic Decision-Making Models
- Rational decision-making
- Intuition in leadership
- Tools for Strategic Analysis
- SWOT, PESTLE, and Five Forces frameworks

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- **Leadership Styles in Strategy**
 - ✓ **Overview of Leadership Styles**
 - ✓ **Transactional vs. Transformational leadership**
 - ✓ **Servant Leadership, Situational Leadership, and Adaptive Leadership**
 - ✓ **Choosing the Right Leadership Style for Strategy Implementation**
 - ✓ **How different styles influence strategy development and execution**
 - ✓ **Self-Assessment: Identifying Your Leadership Style**
 - ✓ **Strategic Leadership in a Globalized World**
 - ✓ **Case Study: Strategic Leadership in Global Companies**

Module 3: Ethics and Social Responsibility in Strategic Leadership

- **Ethical Leadership and Corporate Governance**
- **Importance of ethical decision-making in strategy**
- **The role of corporate governance in leadership**
- **Corporate Social Responsibility (CSR) and Sustainability**
- **Integrating CSR into strategic leadership**
- **Sustainability as a strategic priority**
- **Case Study: Ethical Failures in Strategy and their Consequences**

Module 4: Strategic Leadership in Crisis

- **Crisis Management and Leadership**
- **Strategic responses in times of crisis (financial, operational, reputational)**
- **Leading with resilience under pressure**
- **Scenario Planning and Risk Management**
- **Preparing for unforeseen circumstances**
- **The role of strategic leadership in navigating uncertainty**
- **Case Study: Leadership in Times of Crisis**

Module 5: Measuring Strategic Performance

- Tools for Monitoring and Measuring Strategy
- Key Performance Indicators (KPIs) and Balanced Scorecard
- Continuous improvement through feedback loops
- Evaluating Leadership Effectiveness
- Metrics for assessing leadership impact on strategy
- Case Study: Performance Measurement in Strategic Leadership

<i>Course Title</i>	<i>Leadership Excellence and Administrative Creativity Strategies</i>
<i>Course Date</i>	<i>17/11 to 21/11/2024</i>
<i>Course Venue</i>	<i>EXPERT Headquarter – Cairo</i> 51 (A) Damascus St., off Syria St., Mohaddessin, Giza - Egypt
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<i>Fees</i>	<i>3000 \$</i>